



THE INSTITUTE OF  
**MASTERS**  
*of WINE*

**MW Master Class**  
**– An Introduction to the Institute of Masters of Wine –**  
6 – 8 March 2015  
Cantine Lungarotti, Torgiano - Umbria

**INTRODUCTORY LEVEL – PROGRAMME**

<b>Friday 6<sup>th</sup> March</b>	12 – 13.00	<i>Arrival and lunch</i>
	13.30	<i>Registration</i>
	14.00 – 14.15	<i>Welcome and introduction to the Master Class</i>
	14.15 – 14.45	<b>Introduction to the Institute</b> <i>Presentation</i>
	14.45 – 15.15	<b>The MW Exam Syllabus</b> <i>Understanding what topics the Masters of Wine Examination covers and what are the skills needed for success.</i>
	15.15 – 15.30	<i>Break</i>
	15.30 – 17.15	<b>Tasting like a Master of Wine</b> <i>Through practical examples, an induction to tasting in the Master of Wine format, building on your previous techniques and learning new skills.</i>
	17.15 – 19.30	<i>Visit to MUVIT Wine Museum and Lungarotti vineyard and cellar</i>
	19.30 -	<i>Lungarotti Dinner in the cellar</i>



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<b>Saturday 7<sup>th</sup> March</b>	9.00 – 10.45	<p><b>Grape Varieties &amp; Origin</b></p> <p><i>This tasting session looks at international and indigenous grape varieties in the context of the Masters of Wine Examination, including the characteristics of the different varieties, where and in what style they are produced.</i></p>
	10.45 – 11.15	Break
	11.15 – 13.00	<p><b>Winemaking, Style &amp; Market</b></p> <p><i>This tasting session looks at how winemaking will influence the end product, stylistic and quality variations within the context of the markets and regions of production.</i></p>
	13.00 – 14.00	Lunch
	14.00 – 14.45	<p><b>Essay Writing Techniques</b></p> <p><i>This session will introduce you to writing in English successfully, persuasively and with authority. A hands-on workshop.</i></p>
	14.45 – 15.00	Break
	15.00 – 17.30	<p><b>Critical Thinking &amp; Essay Plans</b></p> <p><i>Good writing requires planning and critical thinking. This workshop will help you to develop the skills essential for writing a well structured essay with both breadth and depth.</i></p>
	19.30 -	<p><i>Istituto Grani Marchi Dinner</i>  <i>Ristorante Le Tre Vaselle</i></p>



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<b>Sunday 8<sup>th</sup> March</b>	8.45 – 11.45	<b>Fortified Wines</b> <i>This tasting workshop will include fortified wines from around the world to highlight production methods, styles and the various marketing issues.</i>
	11.45 – 12.00	<i>Break</i>
	12.00 – 13.00	<b>Roundtable Discussion</b> <i>A discussion exploring topics from the global wine trade to highlight the importance of keeping up-to-date with trends and events. Topics will be advised on Saturday afternoon.</i>
	13.00 – 13.15	<i>Closing Remarks</i>
	13.15 – 14.45	<i>Lunch</i>
	14.45 – 16.30	<b>Entry Examination</b> <i>Brief entry exam for those who wish to be considered for the MW Study Programme in 2015/16.</i>  <i>Departures</i>