



MW Master Class
– An Introduction to the Institute of Masters of Wine –
 6 - 8 March 2015
 Cantine Lungarotti, Torgiano - Umbria

INTERMEDIATE LEVEL - PROGRAMME

Friday 6th March	12 – 13.00	<i>Arrival and lunch</i>
	13.30	<i>Registration</i>
	14.00 – 14.15	<i>Welcome and introduction to the Master Class</i>
	14.15 – 15.30	<i>Refreshing the MW approach to tasting</i> <ul style="list-style-type: none"> • <i>Origin</i> • <i>Variety</i> • <i>Quality & Commercial Appeal</i> • <i>Winemaking</i>
	15.30 – 15.45	<i>Break</i>
	15.45 – 17.15	<i>Southern Hemisphere/'New World'</i> <ul style="list-style-type: none"> • <i>Tasting</i> • <i>'Signature Varietals'</i> • <i>Discussion of relevant marketing issues (generic bodies, international promotion, corporate brands)</i>
	17.15 – 19.30	<i>Visit to MUVIT Wine Museum and Lungarotti vineyard and cellar</i>
	19.30 -	<i>Lungarotti Dinner in the cellar</i>

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Saturday 7th March	9.00 – 10.45	Sparkling & Fortified Wines <ul style="list-style-type: none"> • Tasting • Review of production methods, styles and trends in these two sectors
	10.45 – 11.15	Break
	11.15 – 13.00	New Trends Worldwide <ul style="list-style-type: none"> • Tasting from differently packaged wines – bottle (cork), bottle (screw-cap), bag-in-box, PET, carton, etc. • Discussion re. packaging & related wine quality • Small group discussions covering: emerging markets, packaging preferences in different markets, style preferences in different markets, related legislation/restrictions
	13.00 – 14.00	Lunch
	14.00 – 15.30	Sauvignon Blanc, Chardonnay, Pinot Noir & Syrah from around the World <ul style="list-style-type: none"> • Tasting • Climates, styles and winemaking • Classifications, quality levels, market segments, brands and terroirs
	15.30 – 15.45	Break
	15.45 – 17.30	Sauvignon Blanc, Chardonnay, Pinot Noir & Syrah from around the Worldcontinued
	19.30	Istituto Grandi Marchi Dinner Ristorante Le Tre Vaselle



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Sunday 8th March	9.00 – 11.30	'8-wine' Mock Tasting Exam <ul style="list-style-type: none"> • practice tasting under time restriction • feedback & discussion
	11.30 – 12.00	Break
	12.00 – 13.00	Roundtable Discussion together with Introductory Group <i>A discussion exploring topics from the global wine trade to highlight the importance of keeping up-to-date with trends and events. Topics will be advised on Saturday afternoon.</i>
	13.00 – 13.15	Closing Remarks
	13.15 – 14.45	Lunch
	14.45 – 16.30	Departures <i>Brief entry exam for those who wish to be considered for the MW Study Programme in 2015/16 if not already on the Programme.</i>